

## **Robert Heston**

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**Objective:** Seeking opportunities in the graphics and publishing business. I can work as a desktop publisher, graphic designer, and junior web developer.

### **Recent Experience:**

**Forsyth Technical Community College** – Associate, Web Technologies 2014-2017

Focus on HTML, CSS, PHP, jQuery, JavaScript, Bootstrap, and WordPress to design and build websites.

**Superior Manufacturing** - 2011-2013 - Winston Salem, NC

Set up and operate various sized CNC press brakes in a machine shop.

**Cox Target Media, Inc. (Valpak)** - Elm City, NC - Prepress Specialist - 2005 - 2008

Used RIP stations for a direct-to-plate system outputting three different sizes. Serviced four web presses operating 24/7 with frequent job turnover. I innovated the work-flow process and always surpassed day-side production by a large margin. The plant closed and moved to Florida.

**1993 through 2005:** I would combine freelance work with full time employment.

**Corporate Press, Inc.** - Raleigh, NC - Artist, Prepress Specialist/Manager - 2000/2005

Mac and PC creative, I dealt with all clients and personnel. By this time, I had become proficient in all graphics and publishing software for any client files. Other printers would send customers with problem formats to me.

**Long Printing** - Raleigh, NC - Artist, Prepress Specialist, Team Player - 1999/2000

Mac creative, Output to an image Setter. Managed projects individually and as a team. A great learning experience. The company is now closed.

**Sir Speedy Printing** - Raleigh, NC - Artist, Desktop Publisher, Sales - 1996/99

Mac creative. Serviced many small businesses, NC State University clients plus walk-ins.

**Hill Printing Company** - Raleigh, NC - Freelance Artist, Desktop Publisher

Mac creative. Graphic design, desktop publishing, and prepress work as needed.

**BtB Marketing Communications Inc.** - Raleigh, NC - Freelance Artist, Desktop Publisher

Mac creative. Worked under the Art Director on various parts of team projects, off-site.

**Fullwood Marketing Communications Company** - Raleigh, NC - Freelance Artist

Mac creative. Developed the corporate identity and produced all promotional materials.

**Textile Marketing Services** - Greenville, SC - Artist, Desktop Publisher - 1994/95

Joined this company to work with their desktop publisher on a large project for Lockheed Aircraft. Also produced for other projects. From my office there, I also worked on my own freelance projects.

**Greenville Technical College** - Greenville, SC - Associate, Graphic Arts - 1993/1995

Photography, typography, computer graphics for print media, desktop publishing, commercial art, and marketing as a minor were aspects of my experience.

**Creativity:** This is something that can be applied in all things. Problems are challenges that may need creative solutions. Open mindedness and willingness to change, evolve, and improve are invaluable. Whether I think of it or discover it, a new way can be the best way.

**Communication:** Through experience I have learned to articulate the relative aspects of the work I am discussing. Using sophisticated terminology impresses no one if they cannot understand it. I have successfully dealt with all sorts of customers. I have worked with other professionals in various types of business relationships and as part of a team.

**Organization and Time Management:** I can successfully manage multiple jobs with changing priorities and deadlines. I like to keep things organized so that everyone can find what they need.